

2 international calls for proposals for innovative project leaders

Call for proposals n°1 Open Innovation with major perfume and cosmetics companies

180 winners could have the chance to present their innovative projects to the R&D directors of leading companies in the perfume and cosmetics industry. Register now!

Conditions for participation:

You must have an innovative project that can be applied in the perfume and cosmetics industry (including transfers of technology from other industries).
The proposed innovation may relate to a product, a service, a new application or use, or a procedure. It may be technological, marketing-related or commercial in nature.

Eligibility criteria:

Start-ups, micro-businesses/SMEs, intermediate-sized enterprises or large companies in the perfume and cosmetics industry or other industries (packaging, chemistry, biotechnology, medicine, digital etc.).

Selection criteria:

Projects will be evaluated based on their potential applicability in the perfume and cosmetics sector (raw materials and products, packaging, testing, distribution, etc.).

Selection committee:

- Boots,
- Chanel,
- Johnson & Johnson (Roc, Neutrogena),
- LVMH Recherche (Dior, Givenchy, Guerlain),
- Puig (Paco Rabanne, Nina Ricci etc.),
- Shiseido

Procedure:

1. Register as a visitor at www.cosmetic-360.com, ticking the box marked "I wish to take part in Open Innovation and/or Cosmetic Victories".
2. Enter your innovative project by 31/08/2015 in the visitor area of the site under the heading "Open Innovation application".
3. Selections will be made between 1 and 15 September. If you are selected, go to the "Open Innovation application" section to accept the offer of the meeting.
4. Meet the R&D directors of leading companies in the perfume and cosmetics industry on 15-16 October at the Cosmetic 360 fair at the Carrousel du Louvre in Paris.

Deadline: 31/08/2015

For questions and further information: support@cosmetic-valley.com



Call for proposals n°2: “The Cosmetic Victories” of the perfume and cosmetics industry

Win €22,000 and a prestigious sponsorship arrangement with some of the biggest names in the perfume and cosmetics industry (supported by the Cosmetic Valley – ESSEC fund).

Conditions for participation:

You must have an innovative project that can be applied in the perfume and cosmetics industry (including transfers of technology from other industries).
The proposed innovation may relate to a product, a service, a new application or use, or a procedure. It may be technological, marketing-related or commercial in nature.

Eligibility criteria:

Start-ups, micro-businesses/SMEs in the perfume and cosmetics industry or other industries (packaging, chemistry, biotechnology, medicine, digital etc.).

Selection criteria:

Projects must be at the development stage and require outside assistance in order to be completed. They will be evaluated based on their potential applicability in the perfume and cosmetics sector (raw materials and products, packaging, testing, distribution, etc.).

Selection committee:

Cosmetic Valley, bpifrance, CNRS, ESSEC

Procedure:

1. Register as a visitor at www.cosmetic-360.com, ticking the box marked “I wish to take part in Open Innovation and/or Cosmetic Victories”.
2. Enter your innovative project by 31/08/2015 in the visitor area of the site under the heading “The Cosmetic Victory”.
3. Applications will be reviewed by the selection committee of **the Cosmetic Victories** competition.
4. **Pitch:** the selected applicants will be invited to present their project to the *Grand Jury* at the COSMETIC 360 fair on **15 October 2015**. The auditions will be based on a 360-second presentation of the project followed by a short discussion with representatives of major companies and leading names in the perfume and cosmetics sector.
5. **Award ceremony:** The prize will be awarded to the winning project at the COSMETIC 360 fair **on the evening of 15 October 2015**.

Deadline: 31/08/2015

For questions and further information: support@cosmetic-valley.com